



The Otis Uduebor Sickle Cell Foundation



Persevering through Pain, Living with Purpose.

Dear Future Sponsor,

We need your support. Sickle cell disease is the most common inherited blood disorder in the United States. There is no universal cure for this disease, and the average life expectancy for a person with sickle cell disease is early to mid forties.

You can make a difference. On Saturday, September 14, 2013, The Otis Uduebor Sickle Cell Foundation will host its fifth annual “**5K & Sickle Cell Family Day**” from 9 a.m. to 4 p.m. at Bachman Lake Park, 3500 W. Northwest Highway, Dallas, Texas 75220. The festivities will start with a 5K run/jog/walk followed by a free, family-style picnic in the park with inspirational speakers, health information, mentor opportunities, food, fun, games, music, prizes and activities for all ages designed to **connect sickle cell families with each other** and increase public awareness of sickle cell disease.

Last year, the event drew over **300 attendees** and was sponsored by a number of generous businesses and organizations. Sickle Cell Family Day allowed our sponsors to support an important cause while accessing hundreds of potential customers and members. Specifically, businesses were allowed to set up tables, provide information about their company and promote their business brand.

Become a sponsor today by giving a tax-deductible donation (Tax ID# 26-0472206). We offer several sponsorship levels that will highlight your business or organization on the official t-shirts, printed event materials, event packets, banners, website and more. Please see the attached sheet for details and make all checks payable to “The Otis Uduebor Sickle Cell Foundation.”

This year, we hope to draw a crowd of **more than 500 attendees**. All of the proceeds raised through the 5K and your sponsorship help to support the Foundation, in our on-going mission to provide programs like Sickle Cell Family Day free to the community and will benefit our efforts to raise funds to provide **free sickle cell screening** in the North Texas area.

Thanks in advance for your support. Please do not hesitate to call or email me if you have any questions. I look forward to partnering with you to make a difference!

Enthusiastic regards,

Cynthia Uduebor Washington

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P.O. Box 471 | Rowlett, Texas 75030-0471 | 800.455.8949 OFFICE/FAX | contactus@theOtisfoundation.org

www.theOtisfoundation.org

The Otis Uduebor Uduebor Sickle Cell Foundation is a 501(c)(3) non-profit organization.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$2,500)

1. Prominent recognition on event flyers as presenting sponsor of the event (distributed to over 5,000 potential attendees)***
2. Verbal on-stage recognition and opportunity to address participants as Platinum Sponsor of Event
3. Opportunity to set-up table to distribute your promotional items or literature
4. Display 4 banners* (main stage, entrance/registration area, finish line, and water station)
5. Recognition on website (with logo and link to your website)
6. Recognition on t-shirts (name and/or logo) as Platinum Sponsor**
7. Recognition on all printed materials distributed at event
8. Access to over 500 or more potential participants to distribute product sample, coupon or brochure in event packets
9. Recognition on event brochures as Platinum sponsor with Company's marketing tagline

Gold Sponsor (\$1,000)

1. Opportunity to set-up table to distribute your promotional items or literature
2. Display 2 banners* (finish line and water station)
3. Recognition on t-shirts (name and/or logo) as Gold Sponsor**
4. Recognition on website
5. Recognition on all printed materials distributed at event
6. Product sample, coupon or brochure in event packet

Silver Sponsor (\$500)

1. Display 1 banner* (finish line)
2. Recognition on t-shirts (name and/or logo) as Silver Sponsor**
3. Recognition on all printed materials distributed at event
4. Product sample, coupon or brochure in event packet

Product Sponsor

(Donation of Items or Gift Cards for Event Packet/Drawings/Awards)

List Donated Item(s): _____

1. Recognition on t-shirts**
2. Recognition on website
3. Recognition on all printed materials distributed at event
4. Product sample, coupon or brochure in event packet

*Banner(s) to be provided by the sponsor.

**Donation and organization logo must be received by August 7, 2012 to secure recognition on t-shirt.

***Donation and organization logo must be received by July 27, 2012 to secure recognition on event flyers as Platinum Sponsor.

IN-KIND DONATION OPPORTUNITIES

□ 5K Breakfast & Sickle Cell Family Day Lunch – Food Items

1. 5K Breakfast Foods (bagels, cream cheese, granola bars, oranges, bananas, apples, etc.)
2. Sickle Cell Family Day Lunch Foods (burgers, hot dogs, chicken, buns and condiments)
3. Gatorade Power Mix (at least to make 25-50 gallons) (for 5k water stations)
4. Bottled Waters
5. Sodas & Juices
6. Bags of Ice

□ 5K & Sickle Cell Family Day – Non-Food Items

1. Ads in newspapers and on radio
2. Plastic bags for use in distributing 5K & Sickle Cell Family Day materials (business/organization sponsoring bags may have their logo placed them)
3. Ice Coolers (for food, bottled waters and canned beverages)
4. Water Coolers (10) (at least holding 5 gallons of fluid each) (for 5k water stations)
5. Paper Cups (1,000) (at least 7-9 ounces) (for 5k water stations)
6. Paper Plates/Trays (500)
7. Plastic Utensils (500)
8. Napkins
9. Tables (25-30)
10. Chairs (35-40)
11. Plastic Tablecloths (25-30) (red)
12. Balloons & Ribbons (red & white)
13. U-Haul Truck Rental (1)
14. Portable Restroom Rental (4)
15. Sound System Rental (with microphones and speakers)
16. Gifts and/or Gift Cards for 5K winners and Sickle Cell Family Day Drawing
17. Medals for 5K Winners (6)
18. Snow Cone and/or Pop-Corn Machine Rental
19. Stage Curtains/Fabric
20. Face-Painting Materials
21. Outdoor Summer Games (for all ages for Sickle Cell Family Day activity stations)
22. Bounce House Rental
23. Petting Zoo Rental
24. 5K Race Items (stop watches, air horn and traffic cones)